



STRATEGIC LEADERSHIP IN PROJECT MANAGEMENT TRAINING

PRACTICAL INFORMATIONS



Goals

- Development of Strategic Leadership
- Advanced Stakeholder Management
- Project Portfolio Management
- Innovation and Change Management
- Practical Application and Skill Assessment



Acquired

At the end of this course, each participant will be able to manage a construction project.



Public

This includes project owners, planners, pilots and project managers.



Requirement

Project management fundamentals.

Assessment methods .

- Assessment of skills acquired through role-playing exercises.
- Self-evaluation and end-of-course certificate.



Methods used Teaching aids

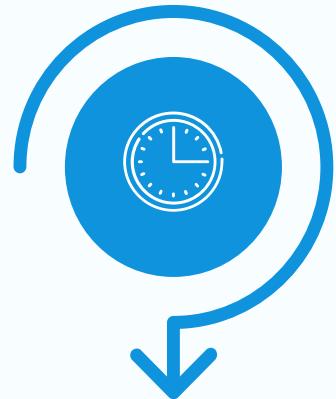
Each trainee will be provided with a PC running MS Project or Primavera P6. This training includes a theoretical part as well as a case study. All participants will receive training materials at the end of the course. The training will include discussions and case studies.



Our trainers

Our training courses are delivered by international experts recognized for their skills and expertise in contract management and customer and supplier claims management.

PRACTICAL INFORMATIONS



Time

2 days – 14 hours



Dates

Contact us:

- By phone :

+33 1 69 81 95 92

- By email :

contact@mesli.consulting



Training date

- Inter company ;
- Intra company ;
- By videoconference.

Training program – Strategic leadership in project management

Day 1

Chapter 1 : Strategic Leadership in Project Management

- Project Vision and Strategy
- Defining a Clear Vision
- Strategic Alignment with Company Objectives

Leadership and Influence

- Developing Leadership Skills to Influence and Lead Multidisciplinary Teams
- Ethical and Responsible Leadership

Chapter 2 : Advanced Stakeholder Management

- Identification and Analysis of Stakeholders
- Stakeholder Mapping and Analysis of Their Influence and Interests

Communication and Engagement Strategies

- Tailored Communication for Different Stakeholders
- Negotiation and Persuasion Techniques

Chapter 3 : Project Portfolio Management

Project Selection and Prioritization

- Evaluation and Selection Methods Based on Strategic Criteria
- Managing Priorities Among Projects

Portfolio Monitoring and Control

- Techniques for Monitoring Project Performance at the Portfolio Level
- Decisions on Resource Reallocation and Priority Adjustment

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Day 2

Chapitre 4 : Gestion avancée des risques et des incertitudes

- Stratégies avancées de gestion des risques
- Techniques de modélisation des risques et de simulation (par exemple, analyse Monte Carlo)
- Création de plans de contingence robustes

Gestion des crises et résilience

- Préparation et réponse aux crises
- Construction et maintien de la résilience organisationnelle

Chapitre 5 : Innovation et gestion du changement

- Favoriser l'innovation dans la gestion de projet
- Intégration des principes d'innovation et de design thinking
- Exploitation des technologies émergentes

Management du changement

- Modèles et techniques de gestion du changement
- Gestion de la résistance au changement

Chapitre 6 : Études de cas et ateliers pratiques

- Analyse d'études de cas réels
- Discussion sur des cas de direction de projet complexes
- Extraire les leçons apprises et meilleures pratiques

Ateliers de simulation

- Mise en situation réelle de direction de projets
- Jeux de rôle et simulations pour pratiquer la prise de décision stratégique

Conclusion et évaluation

- Synthèse et retours sur la formation
- Évaluation finale
- Examen ou projet final pour évaluer les compétences acquises en direction de projet

Plan de développement personnel

- Développement d'un plan d'action individuel pour l'application des compétences en milieu professionnel

Contact us



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